

'We are Newmarket'

Commission for community-focused artists

We are looking for artistic collaborators to work on a community art project, called 'We Are Newmarket 'based at the <u>National Horseracing Museum</u> in Newmarket. The over-arching aim of the project is to work with the local community to co-produce a piece of art for display which reflects the diversity of the people who live and work in the town. We aim to display the finished piece in the museum atrium for at least 6 months. This is a thoroughfare where it can be visited free of charge.

The aims of the project are:

- To raise awareness within the local community of the museum and what it does
- To build community links and ongoing partnerships for the future
- To co-produce a piece of artwork with local people that reflects the diversity of the town and will bring people into the museum
- To provide an opportunity for local people to experience and to be inspired by museums and the arts
- To foster a sense of pride in the local town and its heritage and to promote community cohesion.

The evaluation of the project will include:

- Number of participants and demographics
- Number of partner organisations
- Number of visitors to the art installation
- Qualitative feedback from participants linked back to the aims above.

Budget and resources

There is a maximum budget of £5,000 for this project to include the artist's time plus all expenses and materials. A free stable space is available in the Kings Yard which the artist can use as a base to work, to display their art and to connect with visitors.

Timescale

We aim to launch the project in August 2021 with a view to the artwork being displayed from January 2022.

Ownership

The finished artwork will be the property of the National Horse Racing Museum. The artist will be credited when it is on display and when images of the piece are used.

To apply

Please send a brief cv plus a proposal of no more that two sides of A4 outlining your ideas for, and approach to, the project and how you would deliver it to budget and timetable to:

Hazel Courtley Community Engagement Manager National Horseracing Museum Palace Street Newmarket CB8 8EP

E: hcourtley@nhrm.co.uk

Deadline for applications is 5pm on 28 June 2021



